

THE DHARMA CODE · FIELD MANUAL · VOLUME 2

The
**Marketing
Field Manual**

ANCIENT SPEECH · MODERN REACH · ZERO NOISE



धर्म

*For Indian creators, marketers and founders who are
posting every day into silence.*

GAURAV CHANNAGIRI

DHARMACODE.NET

Posting Into Silence

AI made average content free. Truth is the only thing left that is scarce.

You post every day. Three likes: one from your cousin, one from a bot, one from your own slipping thumb. Your timing, hashtags and hooks are not the problem. The post has nothing at its centre. Some three thousand years ago, a Rigvedic poet saw that the words we say are only the visible quarter of speech. Most marketing lives in that quarter.

TRY THIS BEFORE YOUR NEXT POST · THE THREE LEVELS CHECK

#	LEVEL	ASK YOURSELF, BEFORE YOU OPEN THE EDITOR
1	Vaikhari · surface	What am I saying?
2	Madhyama · intention	What do I actually mean?
3	Pashyanti · seeing	What am I seeing that others are not? Make that the post.
4	Rasa · feeling	What one feeling do I want the reader to have when they finish?
5	Share · test	Who would forward this, to whom, and with what message?

INSIDE THE FULL MANUAL · 40 PAGES

- Vak and rasa: the Rigveda and Natyashastra as a content system
- The AI-Karma Loop and a seven-day content sprint, with 24 copy-paste prompts
- Playbooks for creators, digital marketers, small businesses, personal brands and coaches
- Worksheets, a Vak Profile quiz and a 30-day plan



Get it at dharmacode.net

FREE TO SHARE

Forward this to someone who is posting into silence.